

ELVON STRATEGIC GROUP

Managed Training and Workforce Solutions

Willpower Athletes LLC d/b/a Elvon Strategic Group helps organizations assess training needs, identify qualified providers, coordinate delivery, facilitate learning, maintain compliance visibility, and evaluate workforce results.

CORE CAPABILITIES

• Training needs and skills gap assessments • Learning strategy, plans, and pathways • Vendor, instructor, course, and certification sourcing • Competitive pricing and solution comparisons	• Program coordination and professional facilitation • AI governance, cybersecurity, leadership, and technology training • Healthcare, faculty, and academic workforce development • Training compliance dashboards, evaluation, and executive reporting
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COMPANY AND FEDERAL PROFILE

Legal Entity	Willpower Athletes LLC	DBA	Elvon Strategic Group
UEI	UJHBH3JXLHN3	CAGE	9NX52
SAM Status	Active through Sep 20, 2027	Purpose	Federal Assistance Awards
Location	Poolesville, Maryland	Business Type	Small business; veteran-owned leadership

DIFFERENTIATORS

Executive learning leadership informed by federal service, U.S. Navy experience, healthcare operations, university teaching, doctoral education, cybersecurity leadership, and AI governance. Elvon provides a vendor-neutral point of coordination from initial need through reporting.

REPRESENTATIVE FOUNDER EXPERIENCE

500+	300	\$174K	4
Employees supported	Learning licenses managed	Annual training budget managed	Compliance dashboards managed

Experience figures reflect Dr. William J. Triplett's prior leadership responsibilities and are not presented as Elvon corporate past performance.

RECOMMENDED NAICS ALIGNMENT

Code	Service Alignment
611430	Professional and Management Development Training
541611	Administrative Management and General Management Consulting Services
541612	Human Resources Consulting Services

Confirm and add applicable NAICS codes in SAM.gov and Maryland certification records before representing them as registered codes.

Markets served Federal, state and local government | Industry | Healthcare | Higher education | Nonprofits

Delivery options In person | Virtual | Hybrid | Facilitated workshops | Multi-session learning programs

Primary contact Dr. William J. Triplett | Founder and Principal Consultant | Chief Learning Officer

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